

4Q FY2011 Operating Results

June 2012

This presentation material is prepared by Daewoo Securities Co., Ltd. for the purpose of providing information to current and prospective investors of the company. The contents in this document are preliminary, and forward-looking statements are based on Daewoo Securities' internal projections. All such statements are subject to certain risks and uncertainties that could cause actual results to differ from those in this material.

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# 4Q FY11 Operating Summary

# Reported pre-tax earnings of KRW109bn for 4Q FY11

#### Revenue Structure (Quarterly)

(Unit : KRW bn)	1Q	2Q	3Q	4Q
Operating Revenue	182	155	187	250
Brokerage	100	100	91	93
Investment Banking	11	6	12	14
Wealth Management	29	24	21	28
Sales & Trading	33	25	64	110
Interest Income	20	10	6	15
△Commission Expenses	△11	△10	△7	Δ9
SG&A Expenses	140	139	154	130
Others	1	13	△6	∆9
Operating Income	43	30	27	112
Non-Operating Income	7	6	1	∆3
Before Tax Earnings	50	36	28	109
Income Tax Expense	14	12	2	28
After Tax Earnings	36	24	26	81

#### **Main Points**

#### **Brokerage**

- While retail participation and trading volume dropped, recovery in total brokerage M/S and retail brokerage M/S led to an increase in brokerage revenue for 4Q
- Revenue : KRW 91.3bn → 92.8bn (USD 86.8mn), 1.7% ↑ QoQ

#### Wealth Management

- ❖ Balance increase in WM products (mutual funds, wrap, trust) with high sales records in ELS and DLS products
- ❖ Revenue : KRW 20.8bn → 27.7bn (USD 24.5mn), 33.2% ↑ QoQ

#### Investment Banking

- Continued recovery in IB business attributed by revenue increase in ECM and advisory services
- ❖ Revenue : KRW 12.0bn → 13.6bn (USD 12.0mn), 13.3% ↑ QoQ

#### Sales & Trading

- ❖ Despite unfavorable business environment, KDB Daewoo Securities' portfolio diversification and flexible management strategy attributed to a major increase in S&T revenue
- Revenue : KRW 63.6bn → 110.4bn (USD 97.5mn), 73.5% ↑ QoQ

KDB Daewoo Securities

4QFY11 End F/X Rate : KRW 1,132.00/USD 4QFY11 Average F/X Rate : KRW 1,131.19/USD

# FY2011 Operating Summary

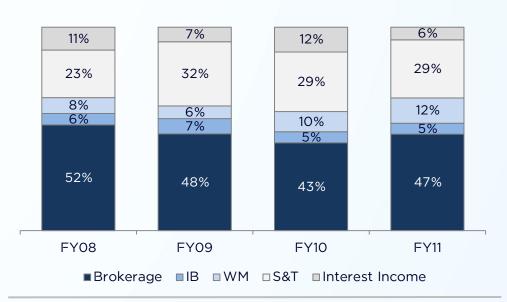
### Sales & trading has become a major revenue source since FY09

#### Revenue Structure (FY2008 - FY2011)

965	775
432	384
55	44
99	101
293	232
122	50
△37	∆36
664	563
△2	ΔΟ
299	211
16	11
316	222
90	55
226	167
	99 293 122 △37 664 △2 299 16 316 90

#### **Revenue Composition**





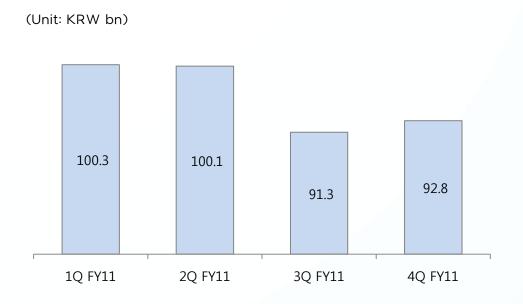
- KDB Daewoo Securities, followed by innovations in investment banking (FY09) and retail business (FY11), has endeavored to generate synergy in all business domains to further establish a sustainable business model for continued growth
- ❖ As a result, sales & trading revenue has positioned itself as one of the company's major revenue sources with approximately 30% composition. Revenue contribution in wealth management has also increased to more than 10%, recording KRW 101bn (USD 82.2mn)



# Performance by Business : Brokerage

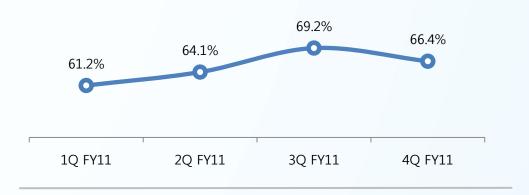
# Recovery in sales performance, followed by revenue increase

#### **Brokerage Revenue**



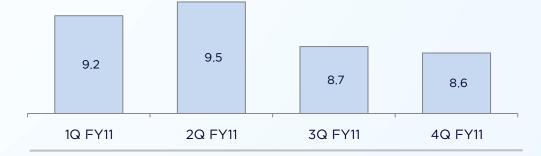
- Increased turnover in offline brokerage attributed to recovery of profitability, recording KRW 92.8bn (USD 82mn) in 4Q FY11
- With 2Q FY11 as a base point, market share performance in brokerage continues to recover (See page 5)

### **Retail Participation**



### **Average Daily Trading Volume**

(Unit: KRW tn)

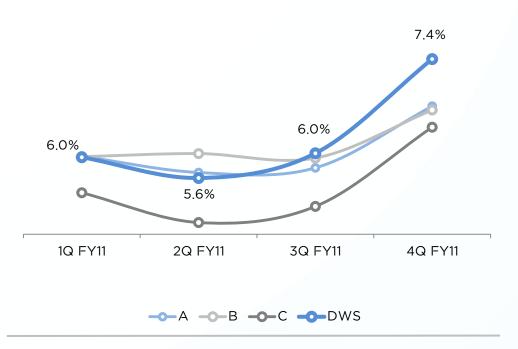




# Performance by Business: Brokerage

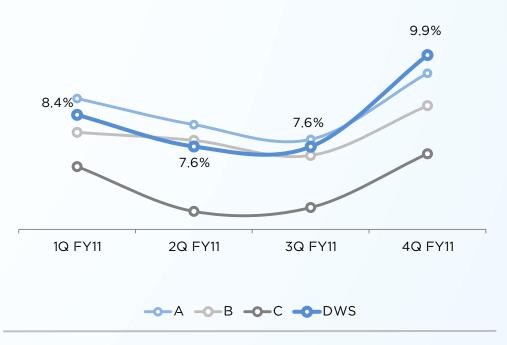
### Continued M/S expansion through strengthened sales

#### Total Brokerage M/S (by commission)



- ❖ Total brokerage M/S and retail M/S both continue to rise with enhanced performance in retail brokerage
- ❖ Despite weakened market conditions due to drop in trading volume and participation, KDB Daewoo Securities has widened the gap between top 2 domestic market leaders through increased brokerage revenue generation

#### Retail Brokerage M/S (by commission)



- ❖ Overall M/S increase for offline-based brokerage houses resulting from an increase in offline retail turnover¹¹ has attributed to an enhanced retail brokerage M/S (by commission) from previous quarter
  - 1) Offline turnover M/S for top 7 domestic brokerage houses:  $3QFY11(18.4\%) \rightarrow 4QFY11(20.7\%)$

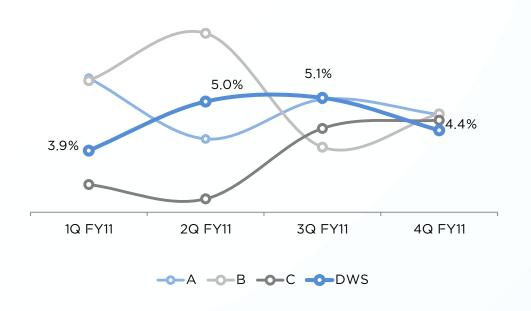


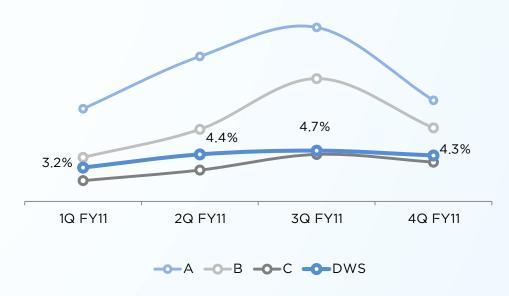
# Performance by Business: Brokerage

### Minor drop in wholesale brokerage M/S from 3Q FY11

#### Wholesale Brokerage M/S (by turnover)

#### Int'l Wholesale Brokerage M/S (by turnover)





- ❖ Amidst drop (1.6%) in total wholesale brokerage M/S¹¹,
- ❖ Reduced turnover of institutional clients attributed to a 0.7%p drop in wholesale brokerage M/S from previous quarter
  - 1) Total domestic wholesale turnover size : 3Q (KRW 169tn) → 4Q (KRW 167tn)
- While total market turnover size increased 18% from previous quarter<sup>1)</sup>, KDB Daewoo Securities increased 7%, resulting in a 0.4%p drop in int'l wholesale brokerage M/S (by turnover)
- ❖ Sales recovery of international wholesale domain expected through client-based expansion efforts such as recently-hosted '2012 KDB Daewoo Securities Korea Conference'
  - 1) Total int'l wholesale turnover size : 3Q (KRW 141tn) → 4Q (KRW 166tn)

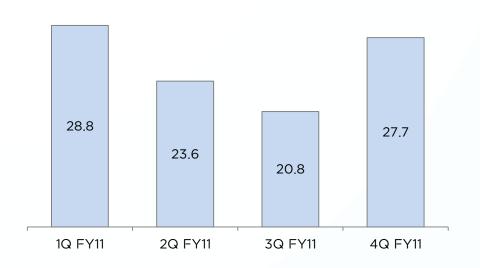


# Performance by Business: Wealth Management

## Total revenue increase from enhanced sales of strategic products

#### **WM Revenue**

(Unit: KRW bn)



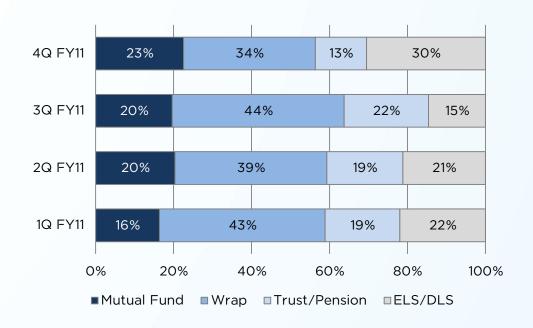
WM Revenue = Fund + Wrap + Trust/Pension + ELS/DLS Sales Margin



1) Issuance amount for 4Q FY11:

- ELS : KRW 2,0tn (USD 1,8bn) → 15% M/S, Ranking: No. 1
- DLS : KRW 1.3tn (USD 1.2bn) → 24% M/S, Ranking: No. 1

#### WM Revenue Breakdown



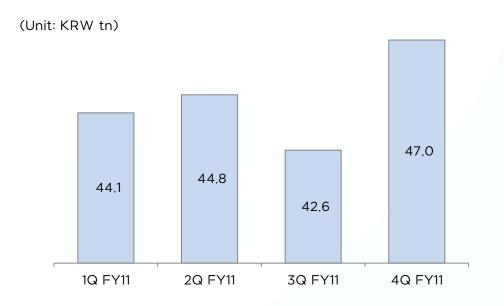
- Derivatives-linked securities proportion of WM revenue for 4Q FY11 increased to 30% due to increase of issuance amount
- ❖ ANKOR oil field development fund contributed mainly to increase of mutual fund revenue in 4Q FY11



# Performance by Business: Wealth Management

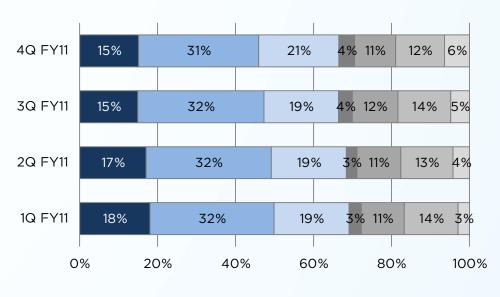
# Balance of main WM products increased from 3Q FY11

#### **WM Account Balance**



#### ❖ Through a stable and balanced growth sought between products such as mutual funds, wrap, trust/pension, and ELS, KDB Daewoo Securities' WM account balance increased KRW 4.4tn QoQ, recording a total of KRW 47tn (USD 42bn) for 4Q FY11

#### **WM Balance Composition**



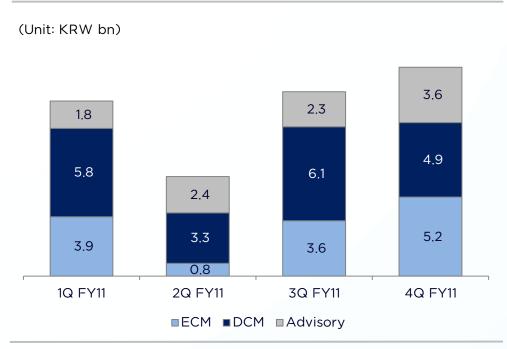
- ■Mutual Fund ■Wrap ■Trust/Pension ■ELS/DLS ■RP ■CD/CP ■Etc
- KDB Daewoo Securities, rather than weighing assets heavily on a single wealth management product, offers diversified options to better meet growing customer needs
- Increased supply of in-house products based on KDB Daewoo Securities' product development competencies attributes to an organic growth with other business domains



# Performance by Business: Investment Banking

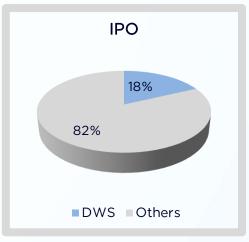
## Continued revenue growth in IB from ECM and advisory performance

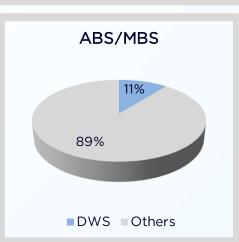
#### **IB Commissions Revenue**

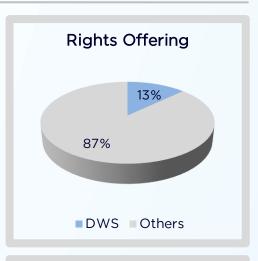


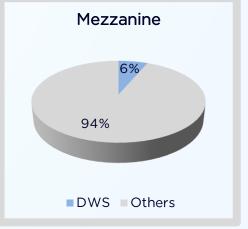
- Enhanced ECM underwriting performance and successful financial advisory/project financing deals attributed to an IB commissions revenue increase of KRW 1.6bn, recording KRW 13.6bn in 4Q FY11
- Major Deals: IPO (Huvis), Mezzanine (GS Energy), Advisory (Korea Express, 6 Savings Banks), Project Financing (ANKOR oil fund), Rights Offering (SM Entertainment)

#### **IB Market Share (FY2011)**











# Performance by Business: Investment Banking

### Major Deals in FY2011



**IPO** 

USD 177mn (KRW 200bn)



**IPO** 

USD 37mn (KRW 42bn)



**Rights Offering** 

USD 265mn (KRW 300bn)



Package Deal (CB, BW, EB, Rights Offering)

USD 637mn (KRW 720bn)



**IPO** 

USD 38mn (KRW 42.5bn)



Advisory

USD 1.7bn (KRW 1.9tn)



**Block Sale** 

USD 362mn (KRW 409bn)



**ABS** 

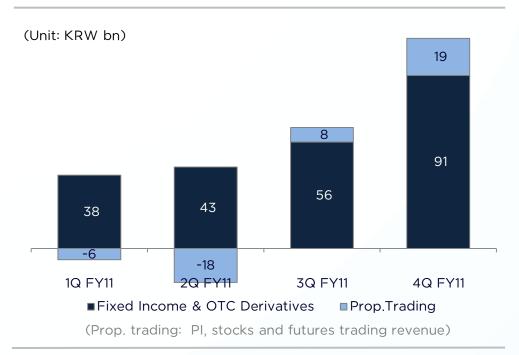
USD 442mn (KRW 500bn)



# Performance by Business: Sales & Trading

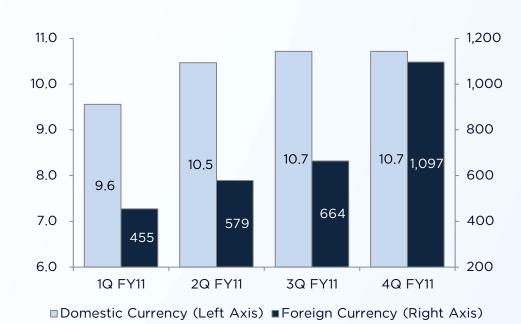
# Prop. and fixed income operations enhanced from 3Q FY11

#### **S&T Revenue**



- ❖ While OTC derivatives recorded a loss of KRW 9.4bn, S&T business generated KRW 100.2bn in fixed income revenue (including KRW 70.7bn in net income interest) and KRW 19.1bn in prop. trading
- ❖ S&T revenue for 4Q: KRW 110,4bn (USD 97.5 mn)

#### **Fixed Income Balance**

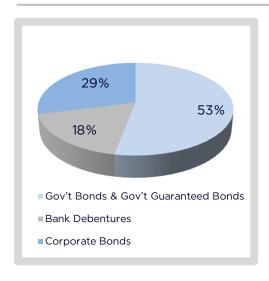


- ❖ In line with the recent capital increase, KDB Daewoo Securities' position on foreign currency bonds has increased 65.2% from 3Q FY11, therefore acquiring new S&T revenue source
- Corporate headquarters' foreign currency fixed income book has been consolidated to that of the Hong Kong subsidiary, therefore establishing Hong Kong as the main hub for foreign currency-based operations and paving way for higher efficiency



# Performance by Business: Sales & Trading

#### **Fixed Income Portfolio**





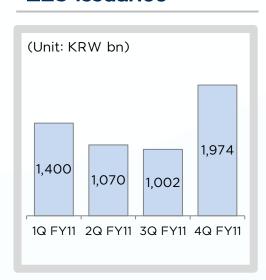
### Net Income Interest



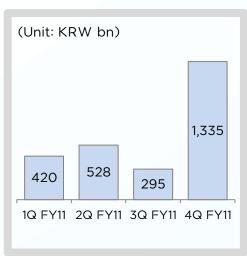
#### **Net Capital Ratio**



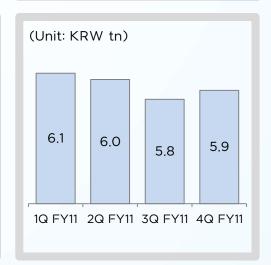
**ELS** Issuance



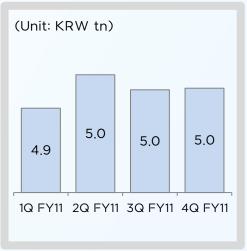
**DLS** Issuance



**CD/CP Balance** 



#### **RP Balance**





# Appendix

Company Information

Global Network

Key Financials

# Company Information

#### General

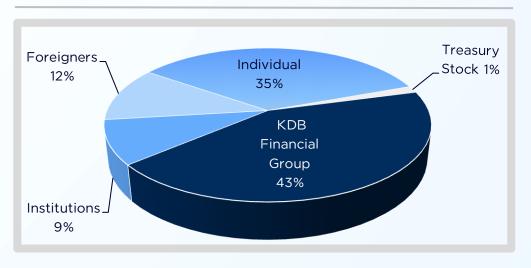
President & CEO		Kee-Young Im			
Date Established		23 September 1970			
Date of L	isting	30 September 1975			
No. of		326,700,891 Shares			
Shares	Preferred	14,075,750 Shares			
Paid-in-Capital		KRW 1.70tn (USD 1.50bn)			
No. of Em	nployees	3,140 (as of 31 March 2012)			
Domestic	Network	108 Branches (as of 31 March 2012)			
	Overseas Subsidiaries	Hong Kong, New York, London, Singapore*			
Global Network	Rep. Offices	Ho Chi Minh, Beijing, Shanghai			
Network	Branch Office	Tokyo			
	Investment Advisory	Beijing			
Credit Ra	ting	AA+ Stable (3 Domestic Rating Agencies) Baa2 Stable (Moody's)			
Headquarters Address		34-3 Yeouido-Dong, Yeongdeungpo-Gu, Seoul, Republic of Korea			

### History

September 1970	Established as Dong Yang Securities
September 1975	Initial Public Offering
October 1999	Split from Daewoo Group
October 2009	Launch of KDB Financial Group; KDB Financial Group becomes major shareholder
November 2011	Capital Increase (KRW 1.12 trillion)

### **Shareholder Structure**

(as of 31 March 2012)



<sup>\*</sup> Expected to open in 2012



# Global Network

## Hong Kong

Date Established	29 September 1994
Managing Director	Jong Ha Sung
No. of Employees	39 Persons (Local Hire : 20 Persons)
Paid-in-Capital	USD 200mn
Main Business	Brokerage, Underwriting, Prop. Trading
Address	Suites 2005-2012, Two IFC, 8 Finance Street, Central, Hong Kong

### New York

Date Established	7 July 1992
Managing Director	Jae Hong Ryu
No. of Employees	12 Persons (Local Hire : 6 Persons)
Paid-in-Capital	USD 120
Main Business	Brokerage
Address	600 Lexington Ave. Suite 301(3 <sup>rd</sup> Fl.), New York, NY 10022 USA

### London

Date Established	1 August 1991
Managing Director	Nam Hoon Cho
No. of Employees	8 Persons (Local Hire : 5 Persons)
Paid-in-Capital	USD 18.4mn
Main Business	Brokerage, Underwriting, Prop. Trading
Address	41 <sup>st</sup> Fl., Tower 42 25 Old Broad St. London EC2N 1HQ, U.K.

### Other Network

China	Beijing / Shanghai Representative Offices Daewoo Investment Advisory (Beijing) Co., Ltd.
Japan	Tokyo Branch Office
Vietnam	Ho Chi Minh Representative Office
Indonesia	e-Trading Securities 38.35% stake held by Hong Kong subsidiary

# Key Financials

(I lait: KDW las)	FY2010			FY2011				
(Unit: KRW bn)	1Q10	2Q10	3Q10	4Q10	1Q11	2Q11	3Q11	4Q11
Operating Revenue	168.7	294.3	235.0	267.2	182.2	155.4	186.7	250.2
Brokerage	108.7	99.9	119.8	104.0	100.3	100.1	91.3	92.8
Investment Banking	10.4	6.8	20.0	17.4	11.4	6.5	12.0	13.6
Wealth Management	22.5	23.9	24.7	28.4	28.8	23.6	20.8	27.7
Sales & Trading	19.0	150.1	71.5	52.4	32.6	25.0	63.6	110.4
Interest Income	16.2	22.7	9.0	74.5	19.7	10.4	5.6	14.5
Commission Expense	- 8.1	- 9.2	- 9.9	- 9.5	- 10.6	- 10.2	- 6.6	- 8.8
SG&A Expense	139.5	192.2	158.6	173.7	140.1	138.7	154.2	129.9
Others	9.9	- 2.2	- 7.2	- 2.2	0.9	13.4	- 5.7	- 8.7
Operating Income	39.1	99.9	69.1	91.3	43.0	30.1	26.7	111.6
Non-Operating Income	15.2	4.9	- 12.7	9.1	6.9	5.7	0.8	- 2.6
Before Tax Earnings	54.3	104.8	56.4	100.4	49.9	35.8	27.6	109.0
Income Tax Expense	25.0	24.6	16.6	23.8	13.9	11.8	1.9	27.8
After Tax Earnings	29.3	80.2	39.9	76.6	36.0	24.0	25.7	81.2
_								

FY08	FY09	FY10	FY11
(K-GAAP)	(K-GAAP)	(K-IFRS)	(K-IFRS)
((0))	((()))	(10 11 105)	(10 11 100)
702.8	1,048.8	965.2	774.6
393.8	530.1	432.4	384.5
42.8	83.5	54.6	43.6
58.8	69.1	99.5	100.8
176.6	350.8	293.0	231.6
85.7	80.0	122.4	50.3
- 54.9	- 64.7	- 36.7	- 36.2
478.3	593.8	664.0	562.9
- 20.7	- 42.9	- 1.8	- 0.2
203.8	412.0	299.4	211.4
29.5	11,1	16.5	10.9
233.4	423.1	315.9	222.4
52.9	104.0	89.9	55.4
180.5	319.1	225.9	166.9

Balance Sheet (KRW tn)								
Total Assets	17.7	18.5	18.2	19.4	19.7	20.8	20.4	22.5
Total Liabilities	15.1	15.8	15.5	16.7	17.0	18.1	16.5	18.5
Total Shareholder's Equity	2.6	2.7	2.7	2.7	2.7	2.7	3.9	4.0

14.2	17.5	19.4	22.5
11.7	14.7	16.7	18.5
2.5	2.9	2.7	4.0

1	Net Capital Ratio (KRW bn)	358%	366%	423%	422%	463%	495%	679%	598%
	Net Working Capitial	2,031	2,092	2,154	2,154	2,134	2,158	3,202	3,240
	Risk-Weighted Assets	567	572	509	510	461	436	472	542

531%	435%	425%	598%
1,917	2,267	2,154	3,240
361	522	507	542





### **Investor Relations Team**

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