#### FY2007 Earnings Release (April '07 ~ March '08)

## **Daewoo Securities Investor Presentation FY2007**



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Company ProfileOrganization Chart



## **Company Profile**



	Company F	Profile	Shareholder Structure						
Established CEO	SEP 23, 1970 Sung-Tae Kim	(LISTED IN 1975) (MAY 2007)	(KRW)	Common Shares	Preferred Shares	Total			
Employees	3,111	(MAR 2008)	Market Capitalization:	4.49 tln	0.18 tln	4.67 tln			
Credit Rating	AA	(Korea Ratings: SEP 2007)	Share Price:	23,650	12,600				
Domestic Network	121 Branches (10 WM Center	s/ 1 IB Center/ 3 Office)	Outstanding Shares:	190,100,891	14,075,750	204,176,641			
Overseas Network		(HK, NY, LDN) e Office (TKY, HCM)		Foreign		as of MAR 2008			
<ul> <li>London</li> <li>Kazakhst</li> <li>Malaysia</li> <li>Oversea Branch</li> <li>Oversea Strategic A</li> </ul>	hina HK Ho Chi Minh Jakarta	NY		7.16%	Others 53.75%				

대우증권 O DAEWOO SECURITIES

## **Organization Chart**

	Retail Business Unit	Individual Brokerage	Equity, futures, option brokerage business to individual investors (Off-line business in 201domestic branches, On-line business through HTS)
General Meeting		Institutional Brokerage	Equity, futures, option brokerage business to Institutional Investors
Board of Directors		International Brokerage	Equity, futures, option brokerage business to International Investors
	Wholesale Business Unit	Financial Products Wholesale	Financial products sales (Beneficiary certificates, Repurchase agreements, Wrap Accounts, and etc.) for Institutional Investors
		Pension Business	Pension consulting and planning business
CEO		Corporate Finance	Relationship managers for IB related deals
		Capital Market	Product managers for equity and debt capital market
	Investment Banking Business Unit	<b>Project Financing</b>	Domestic and International project financing
		Principal Investment	Principal Investment, Dealing Room, M&A business
		Global Business	Strategic alliances with oversea companies, international finance
	Trading Dusiness Unit	FICC Trading	Fixed Income sales and trading, FICC derivatives management
	Trading Business Unit	Equity Derivatives Trading	Equity structured products, ELW, derivatives sales
		<b>Research Center</b>	Research reports published by sector and market
		WM Consulting Institute	Research reports published by sector and market



I. Company Overview

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- **O** Changes in Environment
- **O** Relationship between strategies
- **O** Plan 2010
- **Vision 2015**
- **O** Year 2015 Projection



## **Changes in Environment**

Changes in the business environment induced shift in strategy

Regulation changes derived from Capital Market Consolidation Act

- : Competition within the industry  $\rightarrow$  Competition between the industries
- Rapid growth in indirect investment
- Change in investor type (more foreign, less individual investors)
- Search for synergy in strategic alliance with KDB network

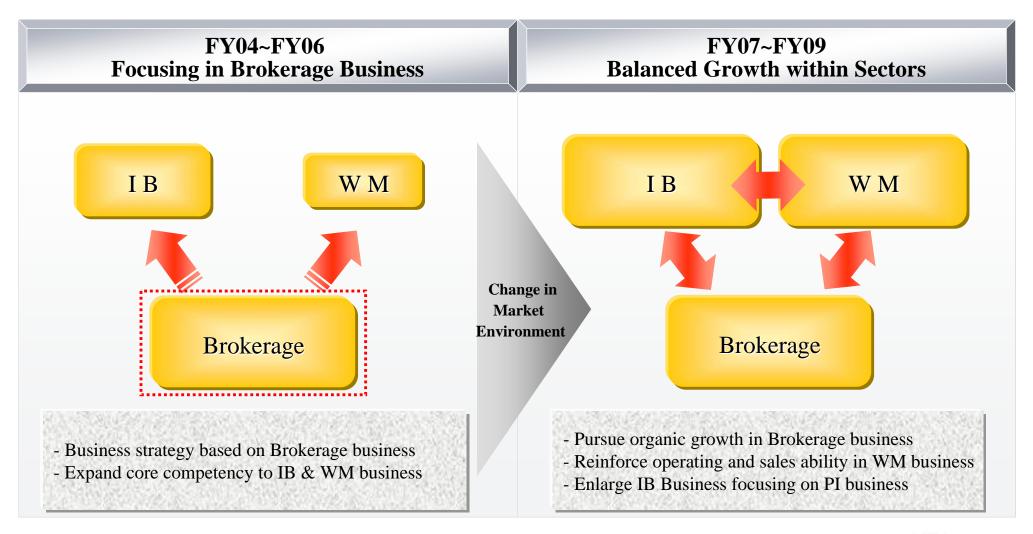
Redefined Daewoo Securities' strategy to secure future growth in the rapidly changing financial industry environment.



## **Relationship between strategies**



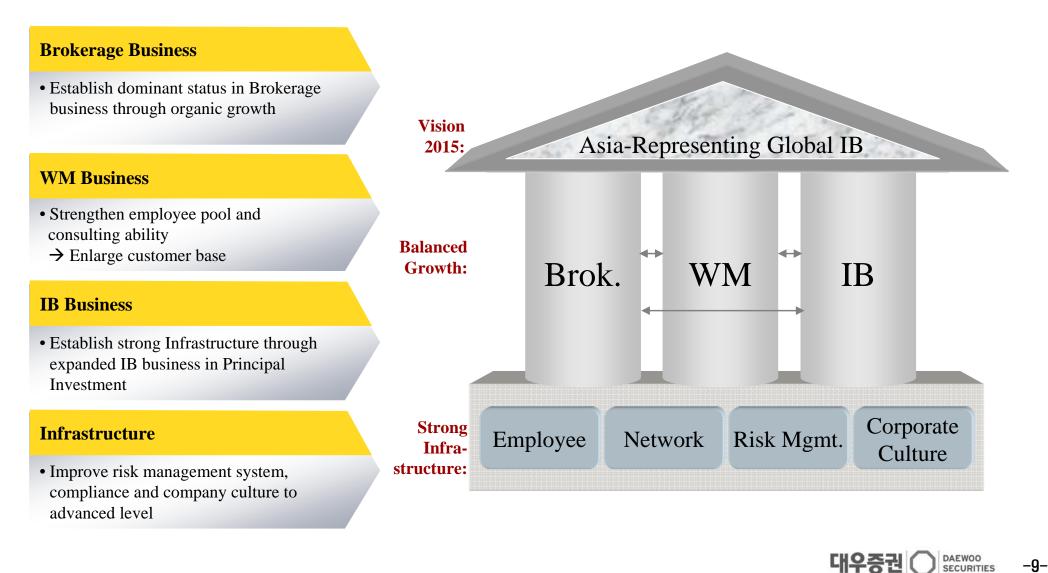
#### Accelerating growth through strengthened strategy





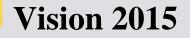
## **Plan 2010**

#### ■ 「Plan 2010」 for each business sector

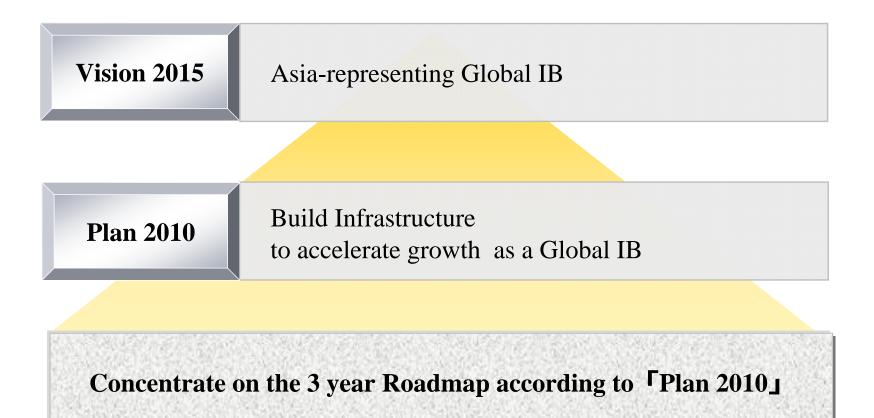


aewoo Securities' Strategy

SECURITIES



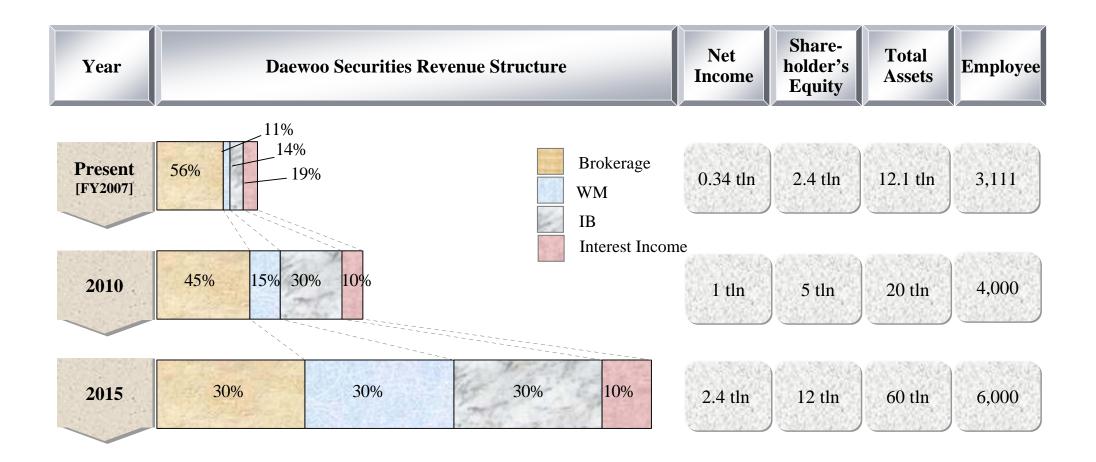
**Straightly put Vision 2015** leads DWS to Asia-representing Global IB





## **Year 2015 Projection**

#### **Expected revenue structure and key indicators for year 2015**





Daewoo Securities' Strategy





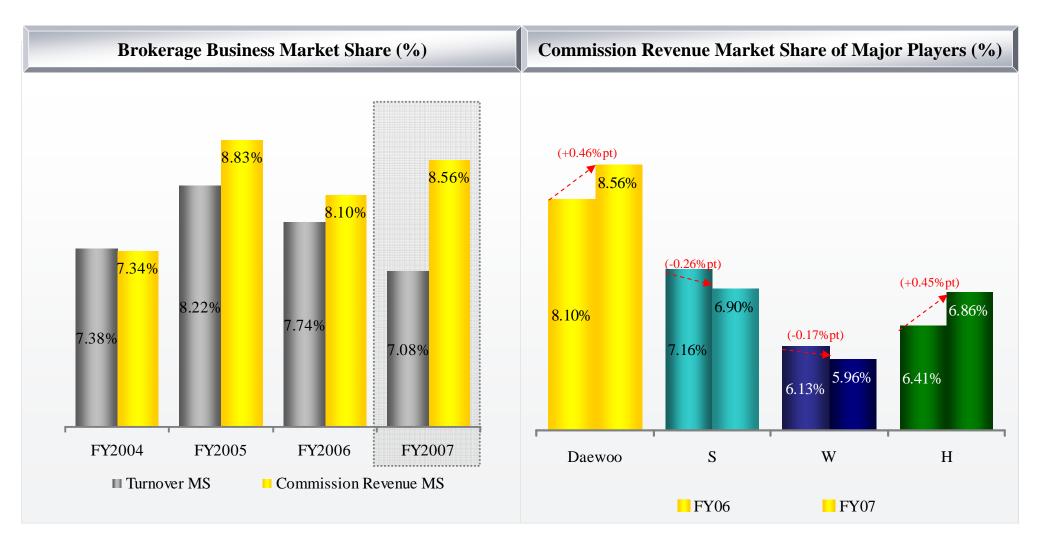
- **O** Brokerage Business
- **IB** Business
- **WM Business**
- **O OTC Derivatives Business**



## **Brokerage Business I**



#### Unwavering top market share in equity brokerage business

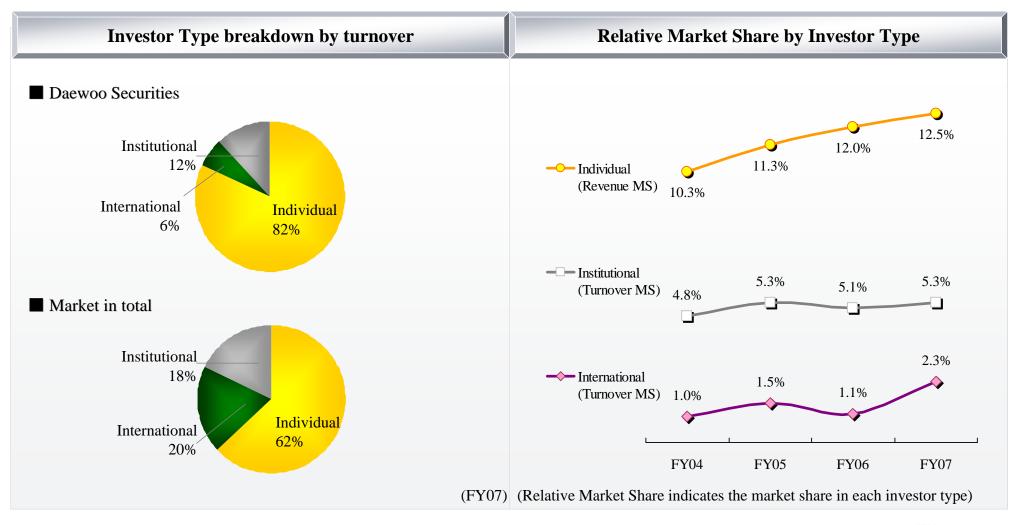


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## **Brokerage Business II**

# III. Business Performance

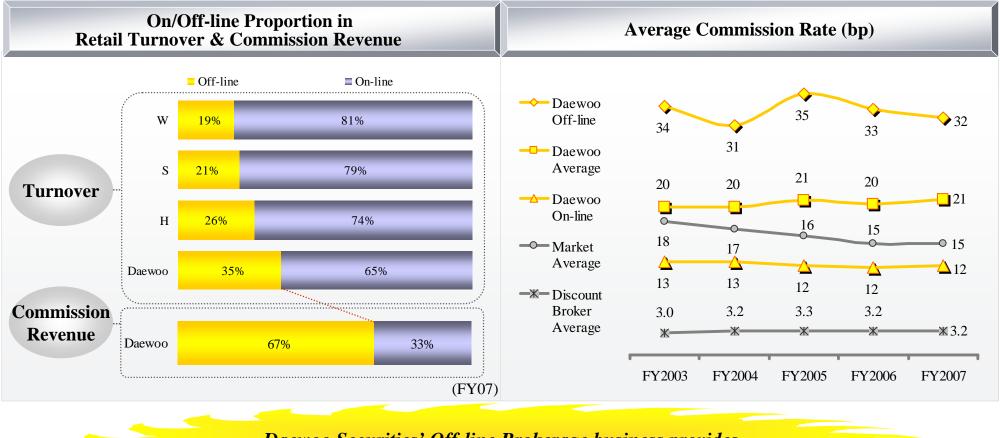
#### **•** Widening the gap with the runner-up company



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## **Brokerage Business III**

#### Enhance profitability through Off-line brokerage business



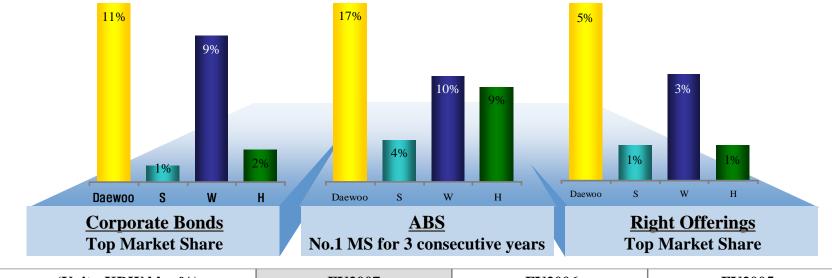
Daewoo Securities' Off-line Brokerage business provides a differentiated quality service.



HI. Business Performance

## **Investment Banking Business I**

#### **•** Top performance in traditional Investment Banking business



(Unit : K	RW bln, %)	FY2007	FY2006	FY2005
Comercia Dond S	Daewoo Sec.	2,733 (11%)	2,003 (12% / No. 1 MS)	1,801 (11% / No. 1 MS)
Corporate Bond *	Market Total Amt	25,472	16,231	17,157
	Daewoo Sec.	2,309 (17% / No. 1 MS)	2,173 (18% / No. 1 MS)	1,935 (11% / No. 1 MS)
ABS *	Market Total Amt	13,683	12,353	17,610
Diahta Offanina	Daewoo Sec.	340 (5%)	238 (8%)	266 (11% / No. 1 MS)
<b>Rights Offering</b>	Market Total Amt	7,202	3,029	2,489
	Daewoo Sec.	163 (6%)	51 (6%)	1,034 (52% / No. 1 MS)
IPO	Market Total Amt	2,553	847	1,985

\* Performances from affiliated companies are excluded



III. Business Performance

## **Investment Banking II**

#### **■** Paradigm shift in IB business, from underwriting to principal investments

	Principa	al Inves	tments	Proprietary Trading						
PI expansio	n through lev	verage a	and capital increase		revenue structure n securities	through increased				
[as of MAR 08 / KRW bln]	Invested Amount	No. of Deals	Representing Deals	[FY2007 / KRW bln]	Avg. Monthly Operating Amt.	Others				
Equity	236.2	19	Daewoo E&C (200bln), PEF, Pre-IPO Co.	Stock	48.6	Equity portfolio yield+55.8%				
Fixed Income	253.2	28	Project Financing, CB, BW, etc.			KOSPI yield +17.8%				
Alternative Inv.	76.0	4	Infra, Real Estate related Funds	Bond	341.4	Treasury bonds, Bank issued bonds, etc				
Total	565.4	51		Total	390.0					

- Daewoo Securities principal investment scheme
  - Target IRR : 20%
  - Average duration : 1 year
  - Investments executed after thorough examination from Risk Management Dept. and Investment Committee

- Net revenue in equity, futures, option, and bond
- FY07 : 62.3 bln
- FY06 : 19.0 bln

#### **•** Establishing global alliances with No.1 companies in emerging markets

#### China

- Signed PI Advisory contract with <u>'Ind. and Com. Bank of China'</u> [DEC 07]
- □ Signed MOU agreement with <u>'Galaxy Securities'</u> [OCT 07]
- Project financing of Set-Top Boxes(DSIT) in Hubei [APR 07]
- Project financing of office complex in Qingdao [APR 07]
- Managed the first Chinese company IPO in Korean stock market 'Huafeng' [NOV 07]
  - 中国银河

#### Applied for QFII license

#### Vietnam

- Opened Ho Chi Minh Representative Office [NOV 07]
- □ Signed MOU agreement with Vietnam's top tier Securities firm 'BaoViet' [JUN 07]



Itaú

#### Brazil

- Signed MOU agreement with 'Itau' Financial Group [AUG 07]
- Invested in Brazil Futures Exchange (BM&F) IPO [DEC 07]

#### Kazakhstan

Signed MOU agreement with '<u>Halyk Finance</u>' [MAR 08]



#### Malaysia

- □ Signed MOU agreement with <u>CIMB</u> (FEB 08)
- Launched dual country fund (Malaysia-Indonesia) [APR 08]
- Introducing Islam Sukuk to Korean companies
- Cooperating in IB related deals and research
- Invested in Malaysian lumber company [MAY 07]



**II: Business Performance** 

#### Indonesia

- Invested in Indonesia's biggest online securities firm '<u>eTrading</u>' [JUN 07]
- Invested in Indonesian natural resource coal mining company '<u>PT. BUI</u>' [JUL 06]
- Managed the issuance of EB of 'PT. Eastlion Worldwide

#### PRADING SECURITIES Member Of The Jakarta Stock Exchange

#### Japan

□ Signed MOU agreement with '<u>Mitsubishi UFJ Securities</u>' [JAN 07]

■ Issued Yen currency based corporate bonds for Korean blue-chip companies through 'Mitsubishi UFJ Securities' [NOV 07]



MUFG

## **Investment Banking IV**

Expanding coverage in domestic market through IB center and strategic alliances

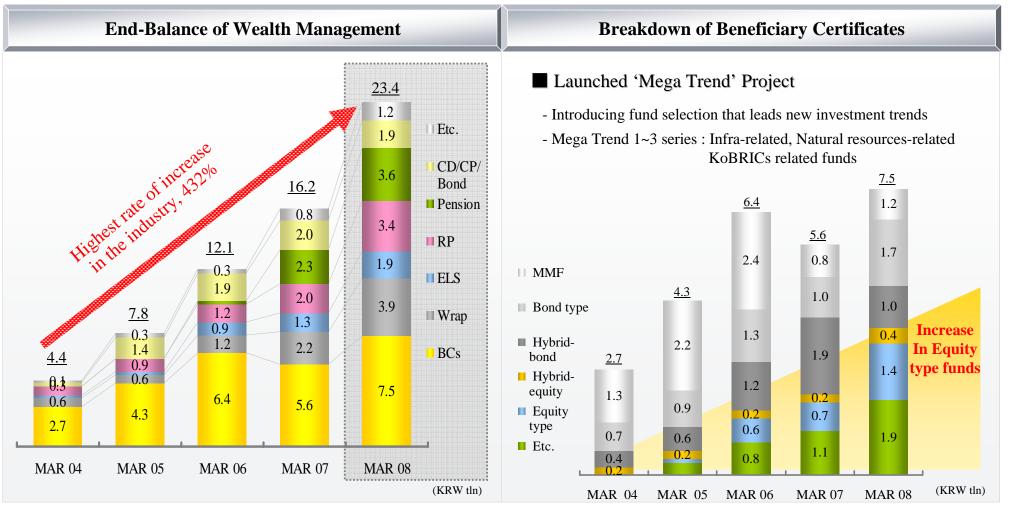
Strategy for domestic IB Market	Enlarging exposure in domestic IB Market
Limited regional coverage	Strategic Alliance with Daegu Bank (Aug. 07) <ul> <li>Sharing corporate information of Daegu city and Gyeongsangbuk-do for IPO, corporate bond, PI deals</li> </ul> DREGU BANK
• Alliance with local financial firms	Strategic Alliance with Pusan Bank (Dec. 07)
• Establish local IB center	<ul> <li>Sharing corporate information of Pusan city and Gyeongsangnam-do for IPO, corporate bond, PI deals</li> <li>PUSAN BANK</li> </ul>
Establish specialized network	Established Pusan IB Center (Nov. 07)  Enlarging client base and executing intense relationship management for clients in Pusan and Kyungsangsanm-do area



**III. Business Performance** 

## Wealth Management Business I

Industry's highest growth rate in wealth management business



\* Etc. : REITs, Shipment related fund and etc.

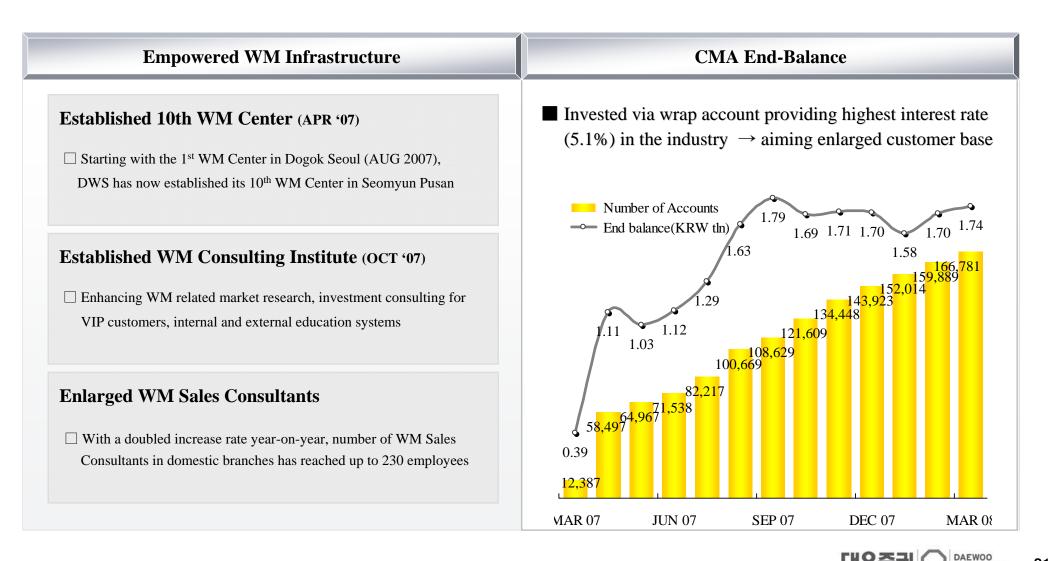
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**E Business Performance** 

## Wealth Management Business II

**Securing a higher growth rate in WM business with empowered WM Infrastructure** 



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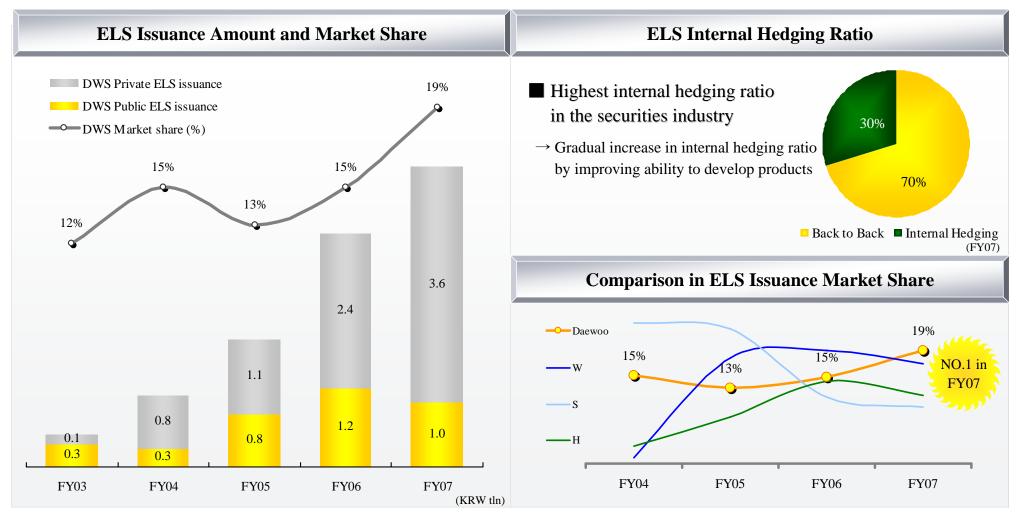
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**Business Performance** 

## **Derivatives Business**

**I** Top ELS issuance market share verifying future growth in derivatives business



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**b** Business Performance



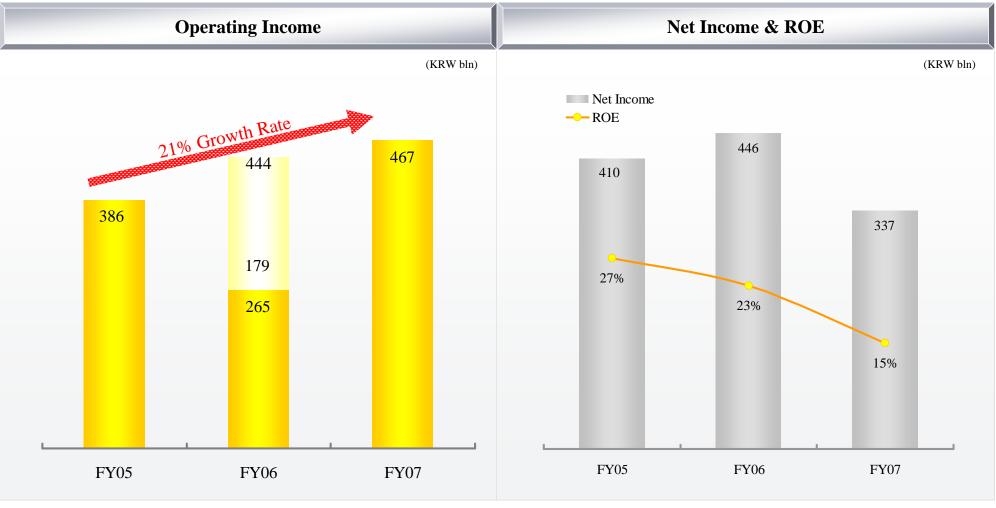


- Operating & Net Income
- **WM** IB business Income
- Cost Structure
- O Income Structure



## **Operating & Net income**

#### **Daewoo Securities' competitiveness proven by high operating income**



•••• IV. Operating Results

DAEWOO

SECURITIES

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대우증권

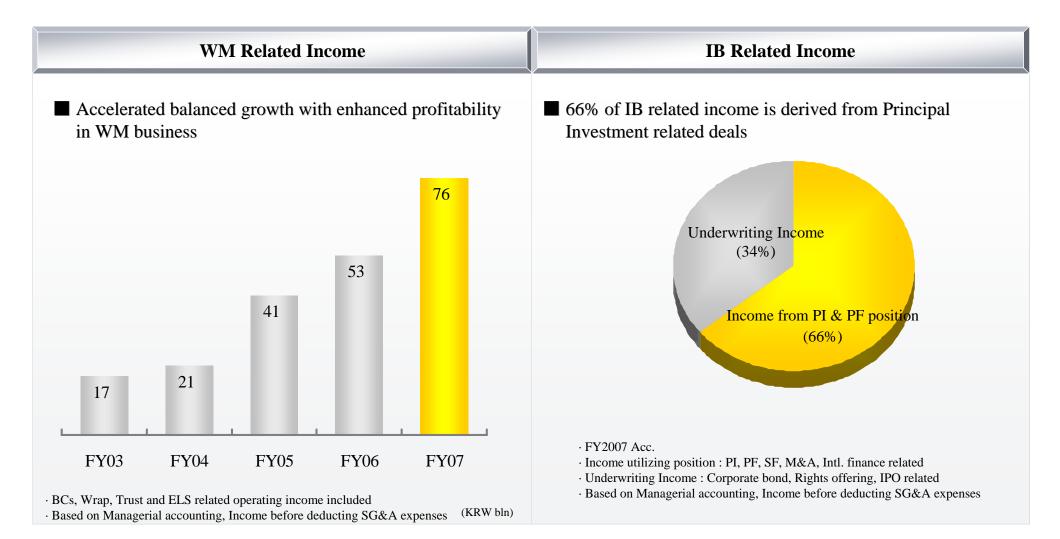
• FY06 figures includes one-off gain from Daewoo Capital CRV amounting KRW179 bln

• Starting FY07 DWS is paying the full corporate tax rate of 27.5%

 $\cdot$  FY07 figures are pre-audited / FY07 net income for competing companies are expected figures

## **WM** · **IB** Business Income

#### ■ Income from WM & IB arising as a new revenue source





**IV.** Operating Results

## **Cost Structure**

#### Accomplished outperforming efficiency and productivity

	Cost Income Ratio Breakdown of General & Administrative Expens							
(KRW bln)	FY2004	FY2005	FY2006	FY2007	<ul> <li>Variable Salary : market-reflecting flexible salary structure</li> <li>Fixed Salary : steady rise according to increase in number of employees</li> </ul>			
[A] Net Commission Income	263	502	437	724	541			
[B] SG&A Expense	282	390	377	541	<u>390</u> <u>377</u> 107 68			
Cost Income Ratio (A / B)	<u>107%</u>	<u>78%</u>	<u>86%</u>	<u>75%</u>	Variable 282 Salary 30 Fixed Salary 125 143 165 205			
No. of Employees	<u>2,317</u>	<u>2,451</u>	<u>2,911</u>	<u>3,111</u>	Others 127 140 144 173			
					FY04 FY05 FY06 FY07 (K)			

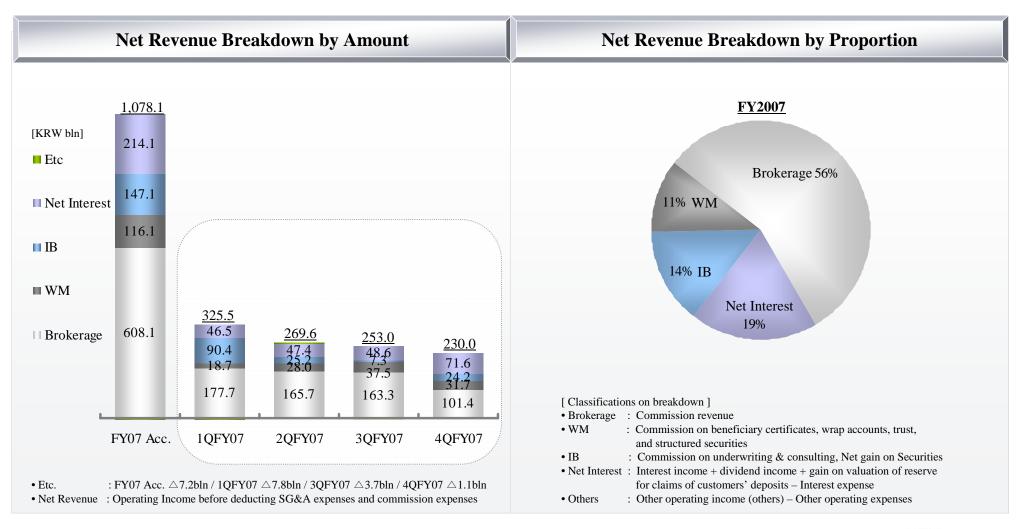
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---- IV. Operating Results

## **Income Structure**

#### ■ Aiming for a balanced revenue structure





VIV. Operating Results





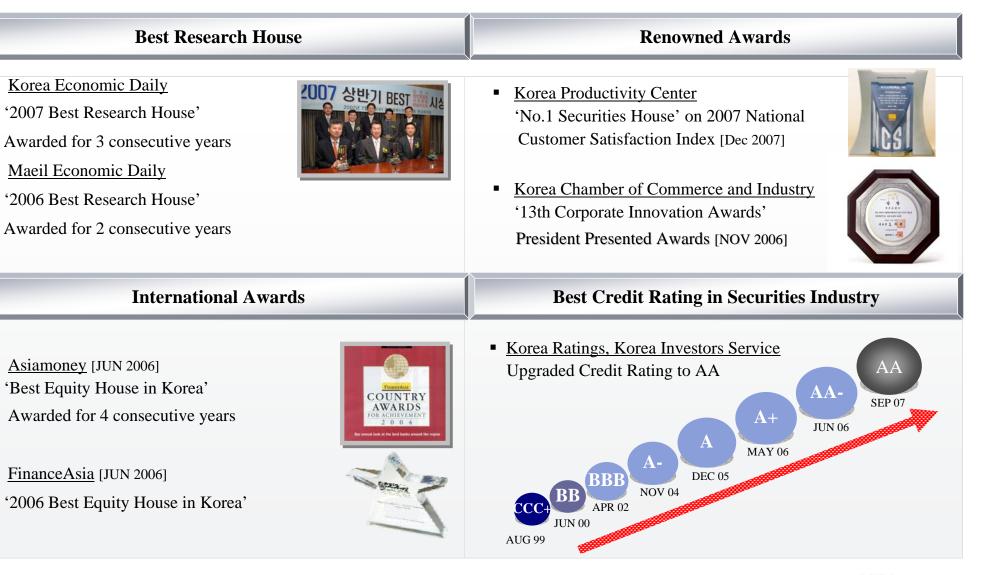
**Brand Recognition** 

**Domestic Commission Revenue Structure** 

**O** Summarized Financial Statement & Ratios



## **Brand Recognition**

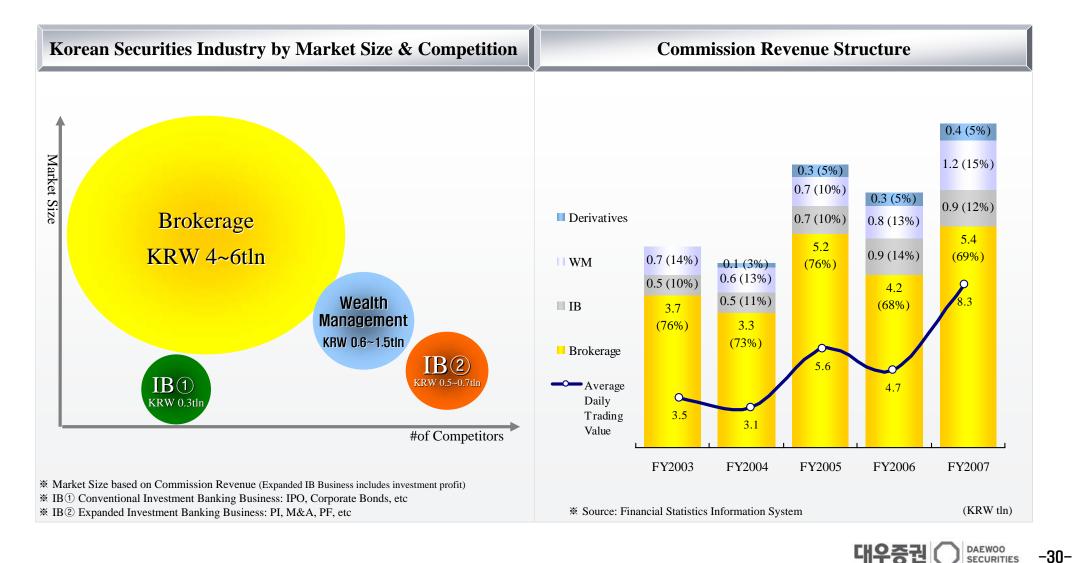


대우증권 O BAEWOO SECURITIES -29-

V. Appendix

## **Korean Securities Industry Commission Revenue Structure**

#### **Brokerage business is still the largest revenue source**



## **Summarized Financial Statement & Ratios**

		Annu	al						Ne	et Quarter				
Income Statement (KRW bln)	200403	200503	200603	200703	200803	200603	200606	200609	200612	200703	200706	200709	200712	200803
Operating Revenue	782	824	1,858	2,765	3,693	561	675	767	624	687	955	1,152	822	816
Commission Revenue	323	291	654	483	794	194	127	112	121	123	219	210	217	149
Brokerage commissions	279	243	492	374	608	137	103	86	91	93	178	166	163	101
Underwriting commissions	19	24	34	21	27	14	3	5	7	5	7	6	10	4
Brokerage commissions on beneficiary certificates	19	12	12	14	26	3	3	3	3	4	5	6	9	6
Management fee on wrap account and asset management	2	6	7	8	11	2	2	2	2	2	3	3	3	3
Consulting fee	0	4	6	9	16	1	2	2	4	1	7	6	2	0.6
Interest income	82	118	175	228	334	52	49	58	61	60	67	72	94	103
Operating Expense	622	735	1,472	2,310	3,231	443	609	701	563	436	784	1,051	717	732
Commission expense	29	29	56	46	70	15	12	11	12	11	16	18	20	15
Interest expense	90	90	95	137	204	25	26	35	37	38	39	44	61	62
Selling and administrative expense	318	282	390	370	537	96	91	88	91	106	138	151	128	122
Operating Income	160	89	386	456	462	117	66	67	60	251	172	101	105	84
Non-Operating Income	-28	-238	8	15	1	-17	15	13	7	-8	0.5	102	-11	10
Net Income Before Income Tax	133	-149	395	471	463	100	81	80	68	242	172	102	94	95
Income Tax Expense	0	0	-16	25	126	6	0	-10		34	51	28	28	21
Net Income	133	-149	410	446	337	94	81	90	66	209	122	74	67	74
EPS(KRW)	697	-783	2,131	232	174	466	426	474	348	1,070	640	390	350	74
Balance Sheet (KRW tln)														
Total Assets	4.06	5.05	6.50	9.00	12.07	6.50	8.12	8.93	9.20	9.00	10.78	11.07	11.96	12.08
Total Liabilities	2.81	3.75	4.76	6.89	9.66	4.76	6.39	7.08	7.29	6.89	8.63	8.78	9.62	9.66
Call Money	-	-	0.03	0.32	0.50	0.03	0.74	0.55	0.81	0.32	0.67	0.32	0.98	0.50
Borrowings	0.02	0.02	-	-	0.20	-	0.04	0.02	0	0.10	0.18	0.24	0.21	0.20
Debenture	-	0	0	0.03	0.30	0.01	0	0	0.30	0.30	0.30	0.30	0.30	0.30
Total Shareholder's Equity	1.24	1.29	1.73	2.11	2.43	1.73	1.73	1.85	1.91	2.11	2.16	2.29	2.34	2.43
Net Capital Ratio (%)														
Net Capital Ratio (%)	577.1	460.1	592.4	621.2	481.9	592.4	525.1	531.4	513.7	621.2	512.7	492.6	495.0	476.0
Net working capital (KRW bln)	1,135	962	1,227	1,332	1,531	1,227	1,228	1,322	1,166	1,332	1,210	1,377	1,513	1,543
Risk-weighted Assets (KRW bln)	197	209	207	214	318	207	234	249	227	214	236	280	306	324
Financial Ratios		Annu								Annu				
	200403	200503	200603		200803				200403	200503	200603	200703	200803	
Common stock DPS(KRW)	-	-	400	400	400		ROE(%)		11.4	-11.7	27.1	23.2	14.8	
Preferred stock DPS(KRW)	-	-	440	440	440		PER(X)		7.3	N/A	7.6	7.7	14.6	
BPS(KRW)		6945	9271	11,262	12,728		PBR(X)		0.8	1.0	1.8		1.7	

Daewoo Securities fiscal years ends at March 31st

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V. Appendix



# Thank You

#### Daewoo Securities Co., Ltd.

Please direct additional queries to Daewoo Securities Investor Relations at the following:

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